



MAKING A DIFFERENCE TOGETHER

Something tremendously profound happens to your soul when you give back to an organization that selflessly devotes time and energy to its members in need and, ultimately, the community as a whole. Think about this — what if by sharing Isagenix, an after school program could stay open later and provide the children in their care a hot, nutritious meal? What if by sharing Isagenix, you could help a disabled veteran afford a prosthetic limb? What if by sharing Isagenix, you could help the Alzheimer's Association raise additional funds to help find a cure for this devastating disease? What is by sharing Isagenix, you could help pay for a church's monthly electric bill?

Want vs. Need. Word vs. Action. The difference is more than evident to a homeless child. An abused mother. A forgotten Veteran. It could be a stranger. Perhaps, someone you know. But if you could make a difference, would you? Could you? You can.

Isagenix, the World Leader in Nutritional Cleansing and Replenishing™, now brings another facet to your business — **The Charitable Organization Program.**

Your **Cause**, and our **Effect**. Work in collaboration with your favorite charity to provide them additional funding. How? Isagenix provides the marketing tools, the fantastic product line and the superb support to make your joint venture a success!

Make a difference today, by giving and sharing your talents with those who need it most.

- Charities
- Ministries
- Churches
- Clubs
- Day Care Centers
- Booster Clubs
- Missions
- Humanitarian Groups
- Private Schools
- Foundations
- Environmental Groups
- Children's Foundations
- Parents' Associations
- Citizen Centers
- Youth Groups
- Hospitals
- Sports Teams
- Volunteer Organizations

Act like you make a difference. Because you do.

Isagenix® — Making A Difference Everyday



FAQs

1. What is a Charitable Organization?

A: To guarantee quality, Isagenix has broken this program launch into two phases. In the first phase, a Charitable Organization (CO) is defined as a group of 5,000 members or less that is within one state or province. Charities are in every community.

Examples are:

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Larger groups will be addressed in a future phase.

2. What is the difference between a Charitable Organization and an Isagenix Associate?

A: The CO does not pay a membership fee, nor is it in the genealogy tree. It does not have a Personal Volume requirement, and it does not need to manage a business center. Advancement options, PIB, Executive Bonus or retail profits are not applicable to groups in the Charitable Program. The CO will receive 4-6% commission, as well as retail profits less admin fees, generated from any retail or wholesale orders from people connected to the charity.

3. How is an Associate compensated for working with a Charitable Organization?

A: The enroller of a charity receives the Team Bonus Volume (BV) from any retail purchase made through the Charity's web site. In addition, the enroller is assigned as the enrolling sponsor of anyone enrolling in Isagenix, through the Charity's web site. Any BV that goes to the Enroller flows upline in the same manner current BV would flow upward, at reduced BV.

4. How does an Associate join the Charitable Organization Program?

A: To enroll, an Associate simply meets the eligibility requirements, completes an on-line agreement to be an Enroller of a CO and pays the \$49 annual fee.

5. Why are there eligibility requirements for an Associate?

A: Reputation is extremely important to COs. To ensure that an Associate accurately conveys the Isagenix culture and product line, there is a minimum rank requirement for an Associate wishing to join the Charitable Organization Program. The minimum requirement is qualification, in the previous commission week, as an actively-working 1-Star Silver or Golden Circle, or above, which must be maintained to enroll a CO.

6. How many charities can an Associate enroll and why?

A: COs often have a longer sales cycle and once they are enrolled, they require a lot of attention and motivation from an enroller. To allow for enough time in an enrollee's schedule, there is a limit to the number of COs that may be worked at one time. A 1-to-3 Star Silver or Golden Circle may enroll two COs. A 4-Star, or higher, may enroll up to four COs. For additional information email CharitableInfo@IsagenixCorp.com.

7. What does a Charitable Organization get by joining with Isagenix?

A: Each CO will receive a self-replicating web site that allows placement of retail orders or enrollment in Isagenix. These orders tie the individual to the CO. Future purchases made by these enrollees, or anyone buying retail from the CO web site will be associated with the CO for commission purposes. A CO will receive monthly commissions of 4-6% of their total product sales. In addition, it will receive Retail Direct Profits, less any applicable administration fees. Payouts are one month in arrears, on the 21st, or next closest business day.

8. If I have additional questions, whom can I talk to?

A: Contact a Customer Care representative that specializes in charities at 1-877-472-4977, or email CharitableInfo@isagenixcorp.com

9. How can I learn more about the Charitable Organization Program?

A: Beginning June 1st, listen to the CO Conference line: 712-432-0453 and enter the passcode of 5000. Review the CO webinar and other materials in your Back Office library "Charitable Organization Program" section.

